

NINTH ANNUAL TRADE MISSION TO MIDDLE EAST AND UZBEKISTAN 2022

February 09 - March 06, 2022



USMCOCCA

Successfully concluded its Ninth
Annual Trade Mission to Middle
East and Uzbekistan 2022



UNITED STATES-MEXICO CHAMBER OF
COMMERCE CALIFORNIA REGIONAL CHAPTER



**The USMCOCCA organized
it's ninth Annual Trade
Mission bringing US and
Mexican companies on a
Trade Mission visiting:**

Uzbekistan

United Arab Emirates

Egypt

Israel

Turkey



We started our trade mission in Taskent, Capital of Uzbekistan, where we had the opportunity to travel to Samarkand and meet with the Honorable Boburmirzo S. Oblakulov, City Mayor of Samarkand, for a B2B meeting with the members of the Samarkand Chamber of Commerce and Mr. Noriz A. Ibragimov, Assistant to the Governor on Issues of Development and local Industry.

We had the privilege to also have a meeting with Mr. Radjabov Erkinjov Fozilovich, Deputy Mayor of the city of Samarkand for Investment, Innovation, Foreign Trade, Assistance and Privatized Enterprises, Development and Small Industrial Zones and Tourism.

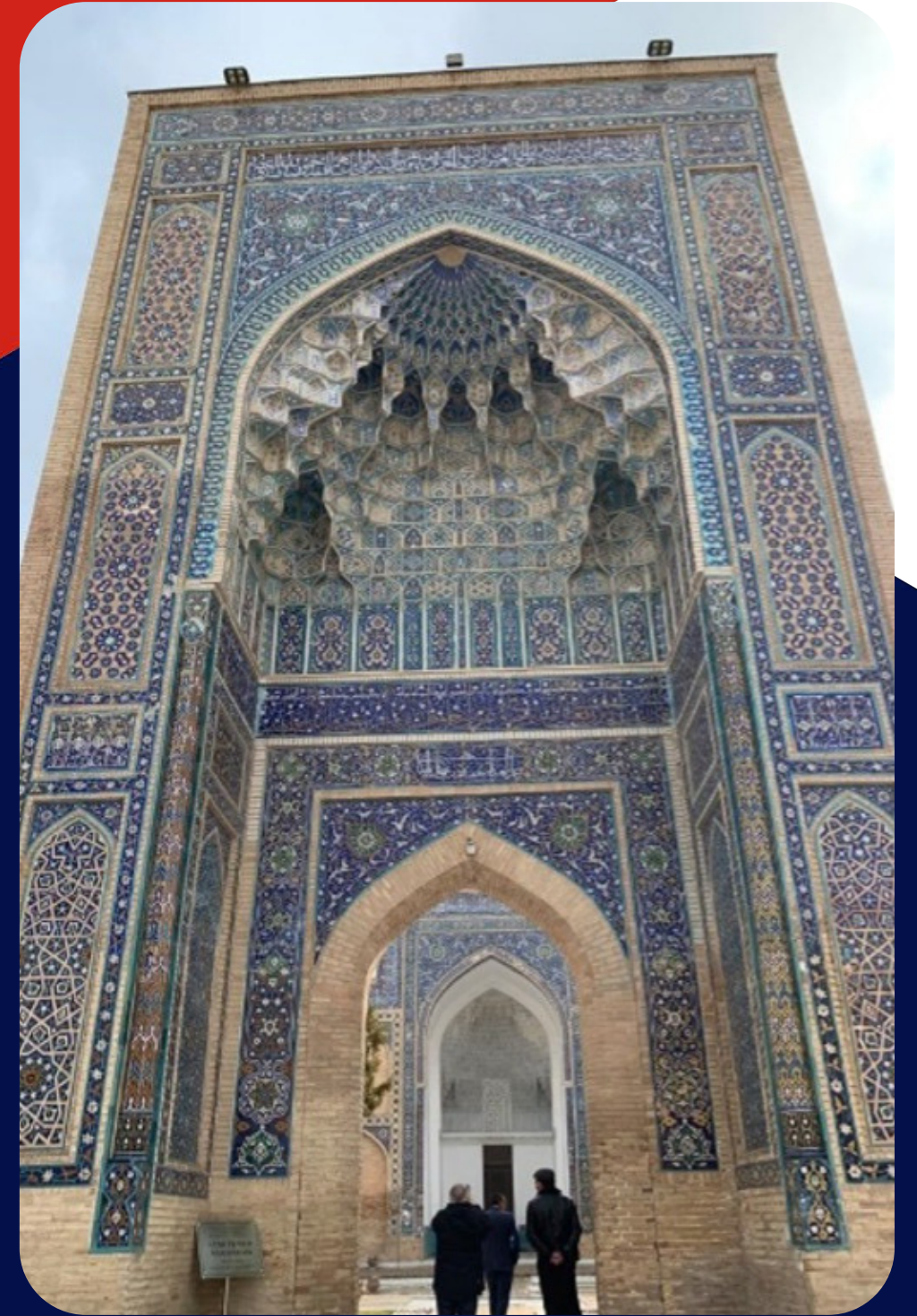


Samarkand Uzbekistan, B2B Meetings with Local Businesses



Samarkand Uzbekistan, Visit to the Wine Factory and Meetings with Government Officials







Meetings with BUKHARA Officials and Deputy Governor Asadov Rizo Raupovich,

and B2B meetings with our delegation
and members from Uzbek corporations.



Bukhara Uzbekistan, B2B Meetings and visit to the largest denim factory in the country.





Meetings in Tashkent with The Office of Promotion and International Trade.

Director of Promotion of Trade and The Honorable Oybek Khamraev, Deputy Trade Minister of Foreign Trade (MIFT)





Tashkent Uzbekistan, B2B Meetings with Local Chambers, Exporters and Investors





Visit to the main manufacturer of Saffron in Uzbekistan and one of the main exporters of dried fruit

BMB Group with Mr. Sa'Dulla Agzamov and Amirkhon Akhedov, expansion opportunities to bring Saffron to US and Mexico and discussion on importation of dried fruit.



Tashkent Uzbekistan, Presentation from our delegation and opportunities to invest in Uzbekistan





UNITED ARAB EMIRATES

Meeting with His Excellency Luis Alfonso de Alba, Ambassador of Mexico in United Arab Emirates





Visit with the Foreign Direct Investment (FDI) Dubai





Visit Dubai Expo 2022

Visiting various pavilions mainly the Mexican Pavillion.



Expo Dubai 2022, Mexico's and other Pavilions.

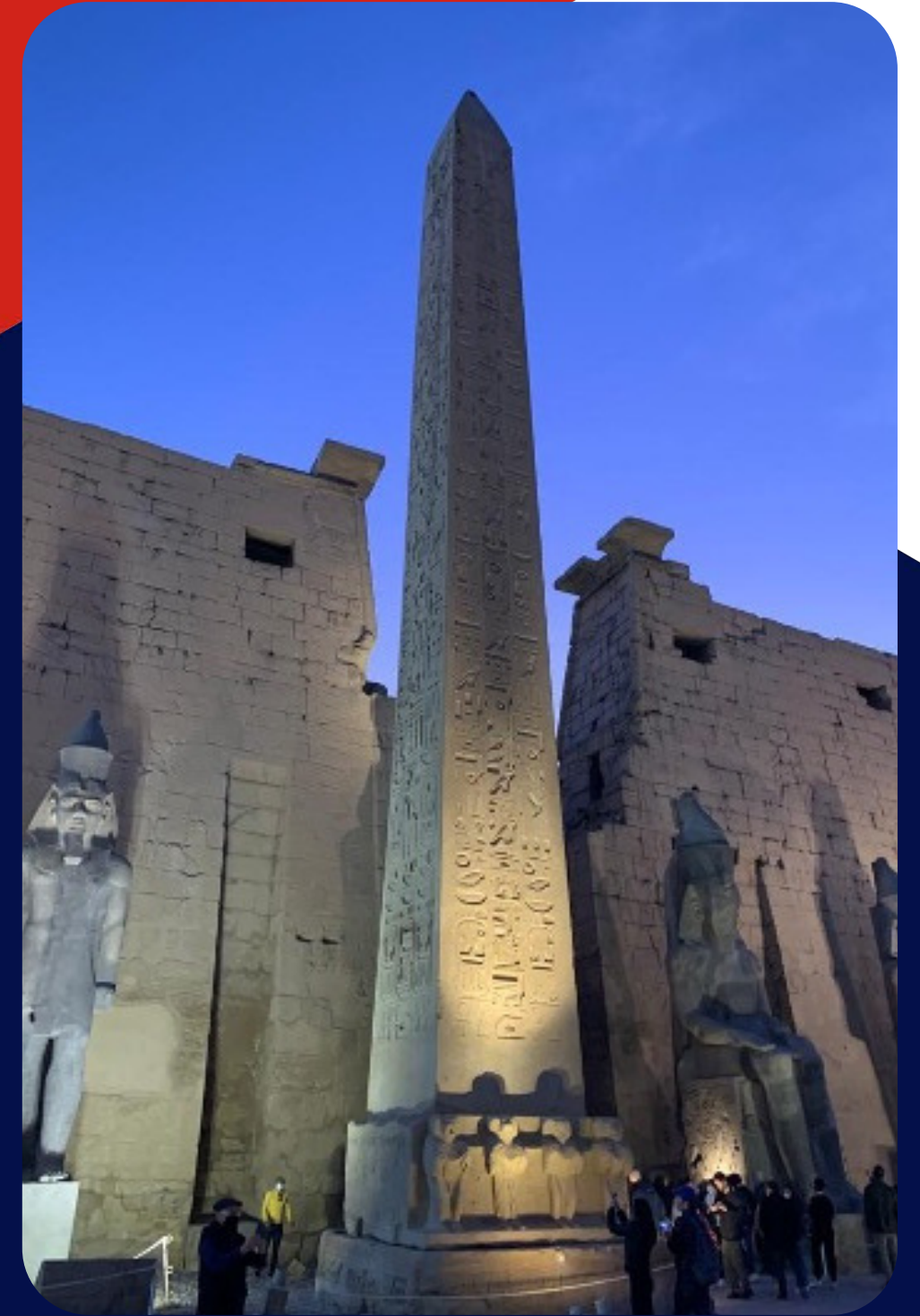




EGYPT

Cultural visit to Luxor







Meetings in Cairo

Meetings in Cairo with the His Excellency Ambassador Jose Octavio Tripp at the Residence of Mexico and Mr. Eduardo Fragoso, Cultural and Economic Affairs, Mr. Hector Ortega, Minister Deputy Chief of Mission and Dina Ashraf Barakat, Regional Manager Arab-Mexico Chamber of Industry and Commerce.



His Excellency Ambassador Jose Octavio Tripp and Members of the Board of Director's of the Chamber such as Judith Wilson, Mauricio Monroy and Arturo Perez-Behr





B2B Meeting with the FEDCOC

Discussion with their company members and multiple opportunities.

Mr. Mohamed Talaat Abu El-Enein, members of both organizations had the opportunity to discuss and present their projects and exchange business ideas.





After we concluded our meeting, we visited the Egyptian Businessmen's Association (EBA) and had the opportunity to meet Mr. Mohamed Youssef and Dalia Youssef, they presented the members directory and platform, and we discussed the signage of a MOU and an exchange and collaboration from our members with the local companies in Egypt

The last meeting we had in Egypt was at the Embassy of the United States in Cairo, meeting organized by Mr. Eli Corso-Phinney who presented a briefing about doing business in Egypt, statistics, information valuable in the decision-making process for US and Mexican companies interested in investing or co-partnering in Egypt.



ISRAEL

Meet with the the Honorable Ambassador of Mexico in Israel Mr. Mauricio Escanero and his team Mr. Jose Alberto Navarro, Cooperation and Economic Affairs.





Visit to the Ministry of Economy

Visit to the Ministry of Economy with Michal Gur-Aryeh Director Economic Affairs with Latin America the Caribbean and Africa, Vivian Aisen, Director of Department Central America and Jonathan Peled, Ambassador Director General for Latin America and the Caribbean.





with the Israel Export & International Cooperation Institute Learn about different companies offering Cyber Security

- ❖ Cysource
- ❖ Mr. Amir Bare BLST
- ❖ Mr. Chaim Peer
Perimeter 81
- ❖ Mr. Tal Laufer Cybwall
- ❖ Mr. Ziv Simhon Safe-T
- ❖ Mr. Order Raz



**Briefing about Israel Economy
by Mr. Yaniv Tessel, Director
North and Latin America
State of Israel Ministry of
Economy and Industry
Foreign Trade Administration.**





Federation of Israel Chambers of Commerce,

Ze'ev Lavie, VP International Relations & Business Development; Inbar Stein, Business Development Executive International Relation Division; May Sapota, Business Development Executive International Relations Division. Ariela Hezi-Ashkenazi, V.P Israel -America Chamber of Commerce; Oded Rose, CEO Israel-America Chamber of Commerce.





Visit to the Hadassah Hospital

with Jeanne Vachon-Flores, Project
Manager, Latin America



Tour of the Hadassah Hospital





IL Ventures with Yoni Heilbronn and Elad Frenkel



IL Ventures: Investment Focus

Tangible and disruptive technologies for legacy industries

- **Sectors:**

Industry 4.0 & Smart Manufacturing, Ag-tech, Food-tech, Logistics and Supply-chain, Industrial / IoT Cyber, Construction-tech, Water, Energy, Climate-tech, Mobility and more

- **Companies**

- **Innovative:** Strong IP portfolio, disruptive technologies
- **Product:** Basic product-market fit
- **Stage:** Seed-Round A, early revenue towards revenue growth
- **Target customers:** B2B, BlueChip global clients
- **Founders:** Receptive and open-minded to our active approach



Visit SNC. Startup Nation Center with Samuel Scheer.





Our last country visited was Turkey where we had the opportunity to meet with:

VISIT TO DEIK

- ❖ **Gokhan Yavuzer
Chairperson Turkey-
Mexico Business Council**
- ❖ **Maria Israbel Arvide
Consul General of Mexico
in Istanbul**
- ❖ **Merih Kepez
Deputy Secretary General
DEIK**



Visit with the Honorable Ambassador Jose Luis Hernandez in Turkey and Mario Chaparro, Commercial and Cultural Attaché





SOME VERY FUN ACTITIVIES THE GROUP EXPERIENCED DURING OUR TRIP







