



**United States-Mexico Chamber of Commerce
California Regional Chapter**

Welcomes New USMCOCCA Members

AJAX SYSTEMS

Have you tried buying a printer, a car, a camera, even food online? Too many choices, too much information

At Ajax Systems we address the complex and often difficult activity of decision-making with collaborative easy-to-use, web-based systems that help you, your employees, and your customers make the best choice. We can help your customers choose your products or services in the way they think, in their language, using Ajax's intuitive, simple, web-based decision system. Increase your conversions and sales, and expand your partners' and resellers' understanding of your product line – all this while gathering unbiased data about your consumers' preferences. Find out why companies like Hewlett-Packard, Mattel, Whole Foods, FedEx & Grupo Bimbo use our systems at www.ajaxsystems.com.

Ajax is a mix of a software-as-a-service firm, and a consulting company. We develop innovative solutions to important business problems. Ajax's solutions save money and generate sales. We are a group of professionals based in Redondo Beach California with diverse backgrounds, cultures, education, & interests. Some of the team members are sales, marketing, and IT corporate refugees. Others are recognized experts in the fields of Decision Analysis and Decision Systems. Our teams are virtual and global. We have a total of 12 talented people working in the US, Mexico & Colombia, plus alliances with talented designers and developers in Russia, India, Argentina, & Thailand. Because of our diverse, innovative approach to decision making, our backgrounds, expertise, and networks, we are steadily growing. Those Fortune 500 companies where we could be employees are now our customers or development partners.

The Management Team:

Ricardo Solar
CEO

Ex-Mattel corporate refugee. Over 15 years of experience in the fields of strategic sales planning, shopper marketing, new business development, and brand marketing for consumer-products companies in the US and Latin America. Before founding Ajax, Ricardo was Sr. Director of Strategic Sales Planning for Mattel US and Latin America, leading a 50+ team of marketers, category managers, and sales account planning executives.

Samuel Holtzman PhD
Chief Innovation Officer

Since the late 1970s, Dr. Holtzman has focused his professional life on helping organizations and individuals make better decisions. He is a consulting associate professor in Management Science and Engineering (MS&E) at Stanford University, where he teaches and directs research in business decision analysis, medical decision analysis, and decision systems.

Peggy Horejsi
Chief Operations Officer

With over 25 years in the Information Technology field, Peggy has experience managing all aspects of software development, including project management, integration of package/ERP solutions, web and corporate systems development, and quality assurance. Prior to joining Ajax, she was Sr. Director at DIRECTV, Inc., leading a 100+ international team.

Contact us at:
310.295.1925 (Ext. 1)
info@ajaxsystems.com
Mexico Virtual Phone 59.85.06.26

CRG, LLC

CRG, LLC provides business and consulting services to companies desiring to establish land-based business operations in China or enter into the China Market.

Lisa L. Brimm
CRG, LLC
3146 Redhill Avenue, Suite 200
Costa Mesa, CA 92626
(O) 714-432-0990 x203
(F) 714-432-0352
Cell: 714-914-0606

Caliber Components

Manufacture and wholesale brass fittings for commercial Restaurant Equipment. They manufacture knobs, castings, burners.

For information contact Mr. Dean Munemitsu
Tel (909) 613-9028
Fax (909) 364-1025
Email: calibercomponents@msn.com
13851 Roswell Ave Suite H, Chino, CA 91710

Reliance Protection Group

Provides protective services throughout the United States, Mexico and Worldwide. Reliance Protection Group Inc. provides protective services in low and high threat areas. We are available 24 hours a day to customize your security solutions. No matter what your security need is, Reliance Protection Group has the resources, training and experience for every detail.

When a client contracts with Reliance Protection Group a complete threat assessment is performed. This ensures that the client receives the protection needed. After the initial threat assessment is made and analyzed, the required protective team is assembled and activated. Threat assessment continues throughout the protective detail.

Services

Personal Protection

Reliance Protection Group, Inc. provides personal protection to political figures, celebrities, business leaders or anyone who requires personal protection. Reliance Protection Group Inc. provides a safe and secure environment while in low or high threat areas.

Protective Agents

Our protective agents must go through rough and rigid hiring process. Once a protective agent is hired, he or she is cross-trained to ensure that each agent meets the highest standard in the personal protection industry.

Please feel free to contact
Juan Camarena
Reliance Protection Group Inc.
9107 Wilshire Blvd. Suite 450
Beverly Hills, CA 90210

Ray Press Corporation

Printing. Labels. Systems. Promotions.
380 Riverchase Parkway East
Birmingham, AL 35244
www.raypress.com

High quality pressure sensitive labels, both prime labels and promotional labels that can be used on magazine inserts, free-standing postcards, or a variety of other product surfaces. Our products will insure that your target audience won't forget your message or the message of your advertisers.

Ray Press was one of the first companies to develop a method for producing "expanded content booklet labels", and we still maintain an expertise in space-saving label products.

Some of our products are:

- * Fully Enclosed
- * Games and sweepstakes
 - * Scratch-off
 - * peel-off
 - * Handout
 - * Magnets
- * Clean Release Magnet™ *
- * Instant Redeemable Coupons
 - * Booklets and coupons
 - * Neck Hangers
 - * Neck Tag
 - * Pro-Lift**
- * Safety Child Card***
 - * Scented labels
 - * Labels with taste.

Shuly Hirsch
310-880-26-40
www.raypress.com
shuly@raypress.com

Raul Archiga

Developer
914 Westwood Blvd # 563
Los Angeles, CA 90024
Tel (310) 488-6807

JORDAN REFRIGERATION

This company specializes in building, repairing and maintaining freezing equipment, refrigeration, air conditioner, etc. The main clients for Jordan Refrigeration are

- Supermarkets
- Restaurants
- Hotels
- Processing Plants

For additional information please contact

Daniel Curiel & Jorge Vera
Tel (310) 948-2054
(714) 234-1754
congelacion@hotmail.com

DIANA ALICIA DIAZ-DAWLEY

Individual Member

didifig@mac.com

ARENT FOX LLC

Firm History

When Harry Plotkin came to the firm, it had eight lawyers. He lived in the same neighborhood as Al Arent and Henry Fox, and the three took turns car-pooling, often in an Oldsmobile station wagon.

Founded in 1942 and now with more than 350 attorneys in offices in Washington, DC, New York and Los Angeles, Arent Fox is a dynamic, diversified firm with 31 practice groups and an emphasis on litigation, intellectual property, life sciences and real estate/finance.

Advertising, Sweepstakes
Litigation
Automotive
Consumer Product Safety
Hospitality & Leisure
Construction
Corporate
Insurance & Reinsurance
Intellectual Property
International Business
International Trade
Media and Entertainment
Public Buildings
Sports
Health Care
Nonprofit
OSHA
Long Term Care / Senior Living
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Labor and Employment
Political Law
Services
Government Relations
White Collar and Investigations
Public-Private Partnerships
Tax
Real Estate

For Information Please contact

Jennifer Terry
213- 619-5400

LAW OFFICE OF RONALD E. MONARD

Estate Planning and Business Law

Ronald E. Monard
Amanda Monard
P.O. Box 4412
Mission Viejo, CA 92690
Tel (949) 230-0583
Fax (949) 266-5988
monard@justice.com

BECOME A MEMBER TODAY BY:

1. CALLING US AT (310) 586-7901
2. SENDING US AN EMAIL TO: marlen@usmcocca.org
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